



GDPR POLICY

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Privacy statement

ME Production is committed to protecting the privacy of information we may collect from our online visitors. It is our intent to balance our legitimate business interests in collecting and using information received from and about our online users with their reasonable expectations of privacy. The following describes how we handle information collected as well as our dissemination practices for meproduction.com.



Usage tracking

www.meproduction.com automatically tracks how the content provided is used. We use Google Analytics track the user usage of the website. This tracking allows us to gain a better understanding of potential areas for improvement to continually improve the relevance of and accessibility to the content we provide. Furthermore, we use Lead Forensics to track where our visitors come from, so that we may contact them. We will not share our visitor list with any 3rd parties.

To this end, meproduction.com may at times deposit certain pieces of information called “cookies” on a visitor’s computer. These ‘cookies’ allow a more detailed level of tracking to fine tune our usage reports. We are using Google Analytics. Some of this information may be made public from time to time, however it will only be in an aggregate, non-personally identifiable form.

Personally identifiable information

www.meproduction.com does not collect personally identifiable information such as names, addresses and e-mail addresses only when user voluntarily send us an email by the website contact page. This information will only be used for the direct purpose as requested by the visitor, such as respond of the e-mail notification, orders or visitor feedback. If you do not wish to be contacted anymore you can easily opt-out of receiving further information from the company. Your personal data will not be disclosed to third parties under any circumstances, except regarding ‘direct communication’ or in accordance with applicable laws.

Direct communication

Any questions, comments, suggestions, or the like that you may forward or transmit via www.meproduction.com will become and remain the property of ME Production A/S, and will be treated as non-confidential, non-proprietary information, which the company may use in any fashion and for any purpose whatsoever, including without limitation, disclosure to other entities, individuals, ME Production affiliates and agents, and ME Production A/S may freely use such information, concepts, technology, or other information.

ME Production will of course continue to respect your privacy with regards to this communication and if it is necessary to disclose any personally identifiable information to a third party, we will notify you as to the uses we intend to make of that information.

If you have any further questions concerning ME Productions privacy policy or www.meproduction.com in general, please do not hesitate to contact the company.

Governing law and venue

This disclaimer and the contents of this site shall be governed by and interpreted in accordance with the laws of the Kingdom of Denmark without regard to any choice of law principle. Any dispute arising out of or in relation to this legal notice which cannot be solved amicably shall be decided by the Danish courts.

Right to changes of this policy

We reserve our right to make changes to above policies from time to time. If such changes are substantial, we will notify you via e-mail, if we still have your valid e-mail address.